

———— Media Kit

The Spotlight Magazine

20
25

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About us

The Spotlight Magazine is a leading digital platform dedicated to celebrating visionary leaders, emerging talent, and transformative ideas shaping industries across the globe.

The Spotlight curates in-depth features, interviews, and profiles that highlight the achievements and impact of pioneers in business, technology, healthcare, hospitality, and beyond

Mission and Editorial Focus

The Spotlight Magazine's mission is to honor and amplify the stories of individuals and organizations driving growth, sustainability, and positive change. Through signature series like The Spotlight 100, CEO Network, and 30/40/50 Under lists, the magazine showcases a diverse array of leaders who are redefining success and inspiring new generations

Our Statistic

120 K

Social Media Followers

10 M

Social Media Likes

25 K

Social Media Saves

15 M

Social Media Reach

Most Valued Community Connection



The Spotlight Magazine serves as a vital link between local communities and the stories that matter most. With a mission rooted in sharing authentic narratives and championing social change, The Spotlight is recognized as a trusted source for news, lifestyle, and in-depth features. Its editorial focus ranges from social justice and personal empowerment to fashion, trends, and local business profiles, ensuring broad appeal and high reader loyalty.

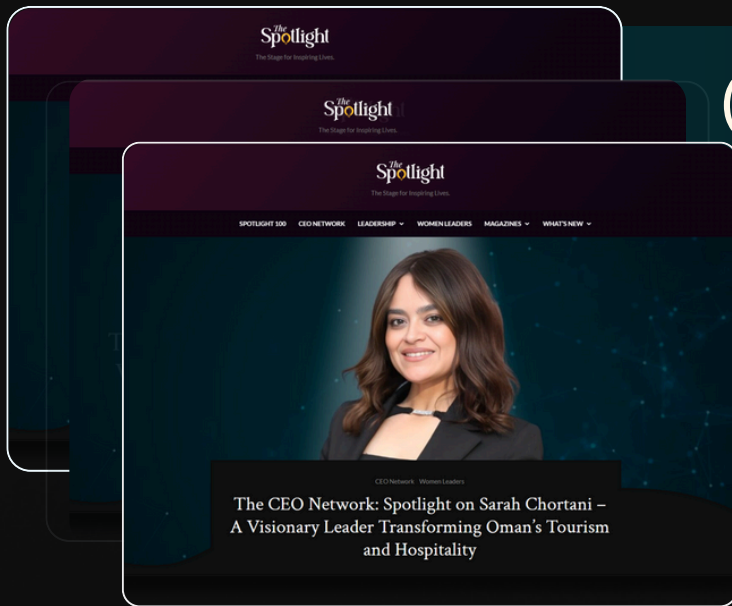
Loyal, Engaged Audience

Spotlight's readership is highly engaged, returning month after month for original reporting and community-focused content. Unlike many publications, The Spotlight's articles are crafted by local writers and contributors, not syndicated feeds, ensuring every issue resonates with the lived experiences of its audience.



Variety of Content

At The Spotlight Magazine, we shine a light on individuals who are not only successful—but significant. Our exclusive features honor leaders who are reshaping industries, redefining impact, and inspiring others around the world.



(01) The CEO Network

A showcase of elite business leaders whose vision and execution are driving innovation, disruption, and long-term success at the highest levels of corporate leadership.



Check Our Latest Features
of The CEO Network

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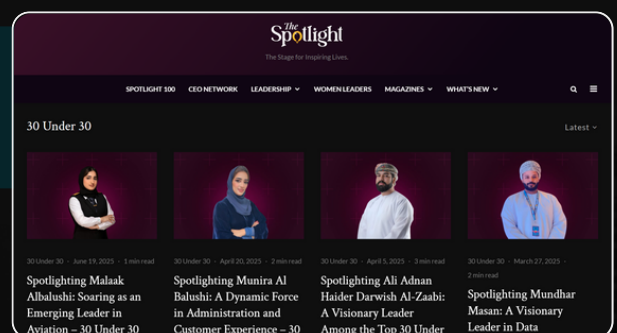
(02) Leaders 30 Under 30

Bold, young changemakers who are setting new standards in entrepreneurship, technology, social impact, and leadership—before the age of 30.



Check Our Latest Features
of Leaders 30 Under 30

[Get Featured](#)



(03) Leaders 40 Under 40

Rising stars who have demonstrated exceptional leadership, strategy, and creativity, making a measurable impact across their industries.



Check Our Latest Features
of Leaders 40 Under 40

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Get Under 50

Spotlighting Shyo Koshy – Business Head, Manpower Solutions at Innovations Group UAE

Elna Bou / 2 months February 25, 2025 0 0 0 6 min read



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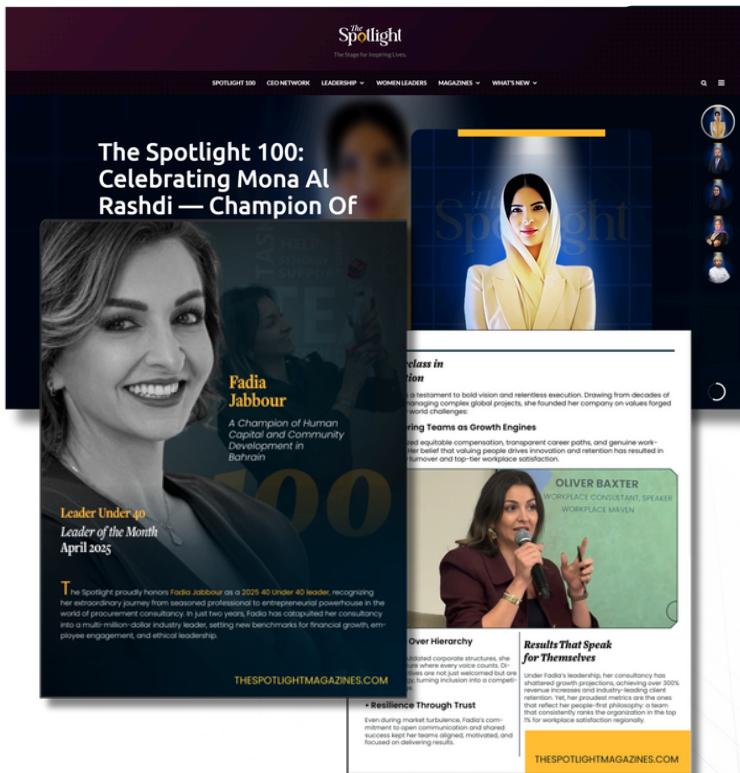
(04) Leaders 50 Under 50

Seasoned professionals whose careers are defined by transformation, mentorship, and building lasting legacies in their fields.



Check Our Latest Features
of Leaders 50 Under 50

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(05) The Spotlight 100

Our most distinguished honor—celebrating 100 influential voices from across the globe who are shaping the narrative in business, culture, innovation, and leadership.

The Spotlight

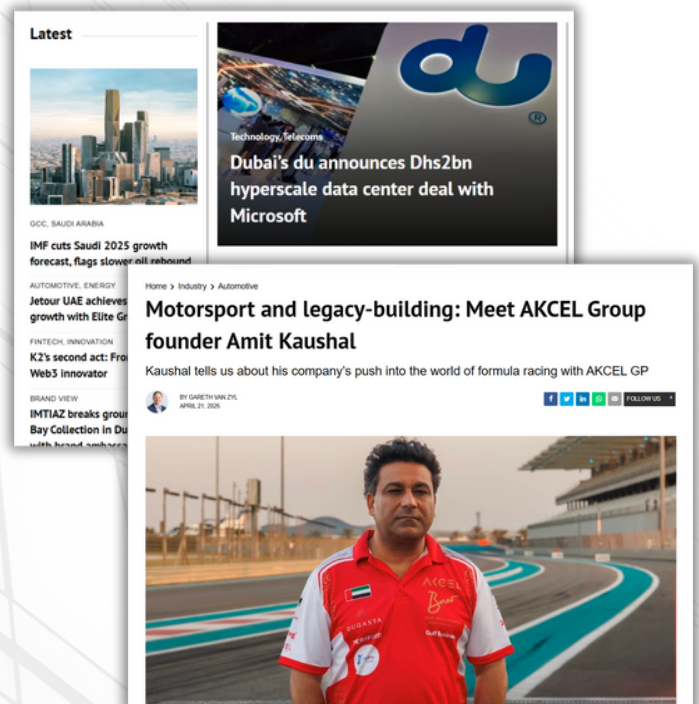
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in [The Spotlight 100](#)

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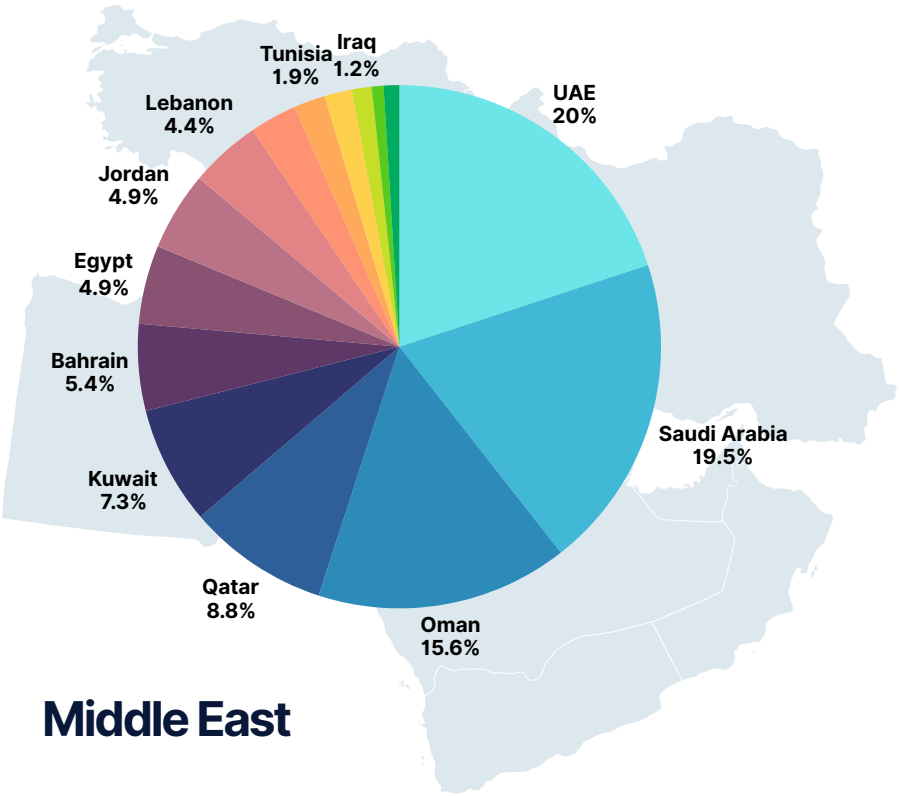
Businesses We Feature

We highlight businesses that lead with vision, innovate with purpose, and make a measurable impact in their industries. Whether emerging or established, these companies exemplify excellence, integrity, and forward-thinking leadership.

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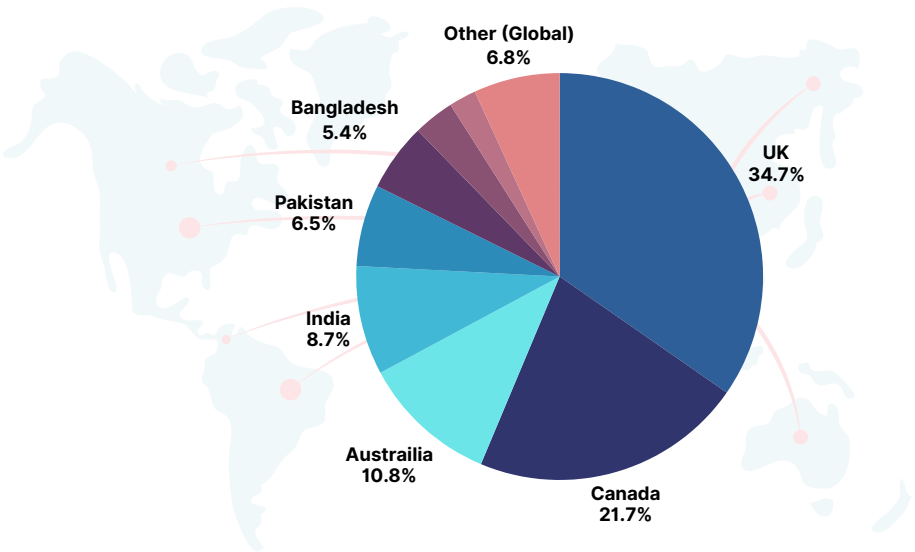
272,646 Total Worldwide Circulation



Middle East

Country	Reach
UAE	41,000
Saudi Arabia	40,000
Oman	32,000
Qatar	18,000
Kuwait	15,000
Bahrain	11,000
Egypt	10,000
Jordan	10,000
Lebanon	9,000
Morocco	6,000
Tunisia	4,000
Algeria	3,500
Iraq	2,500
Palestine	1,500
Other MENA	1,985
Total	204,485

Country/Regio	Reach
USA	22,000
UK	16,000
Canada	10000
Austrailia	5,000
India	4,000
Pakistan	3,000
Bangladesh	2,500
South Africa	1,500
Singapore	1,000
Other (Global)	3,161
Total	68,161



Global (Worldwide)

Audience

Reader Profile

64%

Male

36%

Female

28-42

Median Age Range

Education

49%

Graduate

34%

Undergraduate

12%

Other Alumni
& Non-Alumni

5%

Both Undergrad
& Graduate

Professional Level

64%

Senior Management (Chairmen,
CEOs, CFOs, CIOs, Directors,
Presidents, VPs, Managing Directors)

87%

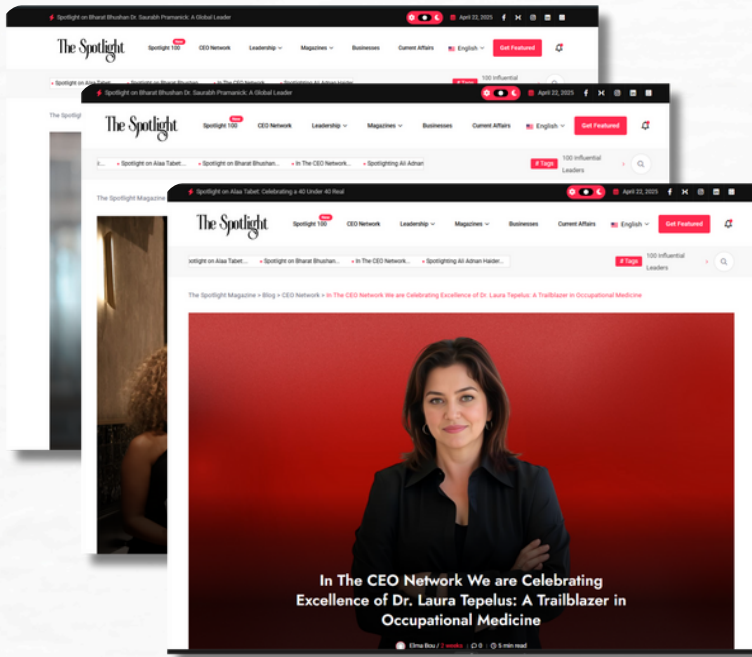
have made responses and comments
on editorial/advertising content
through Emails.

Top 20 Industries

Rank	Industry
1	Financial Services
2	Management Consulting
3	Marketing & Advertising
4	Law Practice
5	Hospital & Health Care
6	Information Technology & Services
7	Education Management
8	Consumer Goods
9	Computer Software
10	Higher Education
11	Food & Beverage
12	Real Estate
13	Health, Wellness & Fitness
14	Pharmaceuticals
15	Banking
16	Internet
17	Nonprofit Organization Management
18	Building Materials
19	Insurance
20	Research

Depths of Coverage

We recognize excellence across multiple channels
across social media and web



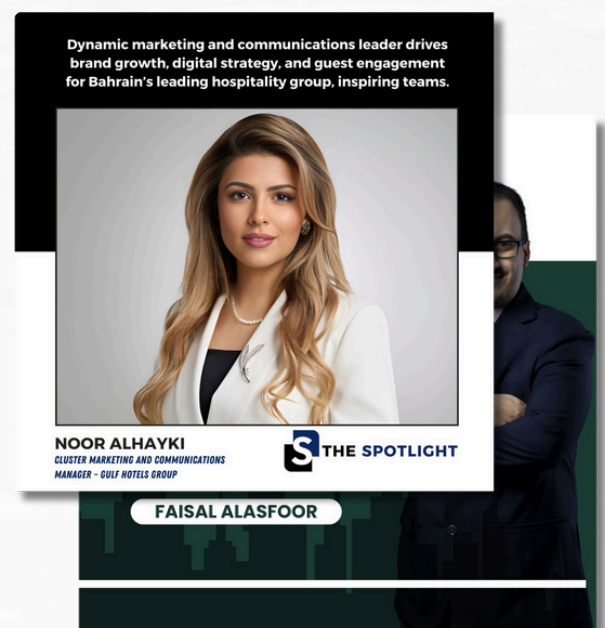
Blog Posting and Featuring on Website
across different exclusive categories



Monthly and Annually Publishing of
The Spotlight Magazine



Monthly and Annually Publishing of
The CEO Magazine



Daily Publishing of Social Media
Posts across multiple platforms

The Spotlight Journey — Our Process

SHARE YOUR PROFILE



Share your professional bio or LinkedIn profile with us for an initial review.

GET SHORTLISTED



Our editorial team evaluates your story, achievements, and alignment with our feature categories.

CONFIRM FEATURE & CATEGORY



Once selected, you'll receive confirmation along with the next steps; selection of feature & category.

CHARGES



A nominal fee is then to be submitted according to your selected package. For design making & content creation.

PUBLISH & PROMOTE



After fee verification, your feature is published in the magazine and shared across all major platforms.

Full Name *

Please enter your full name.

First Name *

Last Name *

Email Address *

Enter your valid email address.

Apply Now



Select Category *

Which category do you want to get featured in?

Choose Your Spotlight

Find the perfect feature package to match your goals and maximize your visibility.

Features	Gold	Gold Plus	Diamond	Platinum	Most Premium
Profile published on LinkedIn, Facebook, Instagram, X	✓	✓	✗	✓	✓
1 Post of Personalized Quotes, Wisdom Words, Updates etc, On Social Media Platforms	✗	✓	✗	✗	✓
Featured on website in exclusive leadership category	✗	✗	✓	✓	✓
Featured in The CEO Magazine or The Spotlight Magazine	✗	✗	✓	✓	✓
Magazine Cover Page Feature	✗	✗	✗	✗	✓
Website Homepage Spotlight for 24 hours	✗	✗	✗	✗	✓
Pinned Post on all social media for 24 hours	✗	✗	✗	✗	✓
Pricing	\$100	\$150	\$200	\$300	\$1,500

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